

All responsible broadcasters appreciate the concerns of the Commission about whether broadcasters are truly serving their communities. I could echo many other stations, groups and industry associations and cite the myriad ways local broadcasters do this every day, but there is another facet: local service is an important competitive advantage that we have, cherish and aren't about to cede!

In today's crowded media market, broadcasters have an important and unique role to play, and we play it conscientiously and well - day in, day out, and especially in times of weather and other emergency conditions.

We small market radio broadcasters operate with very limited resources, and we want to direct those resources where they will do the most good in our communities. For us it is extremely burdensome to require additional paperwork to prove that we're doing what we would be foolish not to do.

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